***Creative Hubs programme*: A British Council Project**

***Creative Hubs programme application questions (\* Indicates mandatory questions)***

# Please email completed application form, budget and any other supporting documents to [abir.aboulmanadel@britishcouncil.org](mailto:abir.aboulmanadel@britishcouncil.org) – DEADLINE: 08 August 2025

## Applicant Information

1. Name of organisation \*
2. Legal status of the organisation:\*  
    Cultural collective  
    NGO / Non-profit  
    Cultural institution / enterprise  
    Other – please specify: \_\_\_\_\_\_\_\_\_\_\_\_
3. Name of head of organisation \*
4. Main contact for this application:\*

Name:

Role:

Email:

Phone number:

1. Contact email \*
2. Year the organisation was founded:\*
3. City / area of operation:\*
4. Does your organisation manage or programme a physical or hybrid space used for creative & artistic activities? \*  
    Yes  
    No  
   If not, briefly describe how your organisation maintains consistent activity and community presence:
5. Is your organisation diverse-led and/or does it work to support underrepresented voices? \*  
    Yes  
    No  
   If yes, please describe how:
6. Do you have a business bank account in the organisation’s name? \*  
    Yes  
    No

## Overview – Tell us about your organisation and current activities:

1. Briefly introduce your organisation, its scope of work, and the cultural and social context of the community you serve (max 100 words): \*
2. Activities type – check all that apply: \*  
    Residencies  
    Audience engagement activities  
    Trainings or capacity-building  
    Digital/online  
    Knowledge exchange  
    Other – please describe: \_\_\_\_\_\_\_\_\_\_\_\_
3. Choose two of your most prominent activities and provide a brief summary for each, including their duration, target audience, budget, results and challenges: \*

# Activity 1 :

Summary (max 100 words) \*:

Activity duration\*:

Start date:

End date:

Audience numbers (face to face & online) \*

Total activity budget (in MAD)\*:

Key results:

Summarise any challenges you’ve met or are meeting in the delivery / design of this activity: \*

# Activity 2

Summary (max 100 words) \*:

Activity duration\*:

Start date:

End date:

Audience numbers (face to face & online) \*

Total activity budget (in MAD)\*:

Key results:\*

Summarise any challenges you’ve met or are meeting in the delivery / design of this

activity: \*

1. Total current budget of your organisation (in MAD)\*:
2. Is your organisation financially viable with sufficient resources identified? \*  
    Yes  
    No

Specify: …

1. What challenges do you currently face in growing and engaging audiences (e.g. accessibility, outreach, relevance)? \*
2. Have you previously collaborated with UK or MENA-based artists, organisations, or networks? If so, please describe briefly: \*

## Proposal – How will the British Council’s Creative Hubs Programme support your organisation and the growth of your hub’s capacity?

(Each answer max 500 words unless stated otherwise.)

1. How will the Creative Hubs programme help your organisation increase its capacity for audience engagement \*?  
   Tick to confirm this is an objective of your activity:  \*
2. Describe the proposed activities in detail. What activities will be delivered and how do they reflect your mission? \*
3. How will the Creative Hubs programme allow you to engage audiences, support youth empowerment & promote community participation in cultural and artistic activities? \*
4. How will the Creative Hubs programme support your local community? Who will be the audiences involved in your work? \*
5. How does the Creative Hub’s programme support or respond to the cultural and social context of your community? \*
6. How do Equality, Diversity and Inclusion (EDI) values inform your programming, decision-making, or governance in the proposed activities? \*
7. How can collaborations with the UK arts scene or the MENA region contribute to increasing audience engagement and supporting the goals of your proposed activities? \*
8. How will the Creative Hubs programme help your organisation address challenges related to financial sustainability and support the development of long-term income strategies? \*
9. What is the proposed timeline of activities? Include phases if applicable. \*

## **Supporting Documents**

Please attach:

* A detailed budget (in MAD) using the attached budget template, showing how the annual grant of £10,000 over 3 years will be allocated. The budget can include fixed costs such as venue rental, staff fees, and other expenses directly related to activities funded by the grant.  
  *Note: Annual funding is conditional upon the successful completion of agreed activities and Key Performance Indicators (KPIs) each year.*
* (Optional) Visuals or media files of past work (include links)

**E. Declarations and Consent**

Please tick to confirm:  
 I have the authority to apply on behalf of this organisation\*  
 I confirm the information provided is true and accurate\*  
 I am happy for my data to be shared with the British Council and the assessment committee for the purposes of this application\*  
 I am happy to be contacted by the British Council about similar opportunities