



Job Offer: Communication Officer at Living Planet Morocco

Job Title: Communication Officer

Intervention Area: Casablanca (with frequent travels to Fez-Meknes Region)

Type of Contract: Fixed-term

Duration of Contract: 1 year (with a possible extension to 3 years)

Start Date: February 2025

Context:

Living Planet Morocco (LPM) is a Moroccan non-governmental organization (NGO) devoted to environmental conservation and sustainable development. Since its establishment in 2018, LPM has been actively involved in protecting water resources and conserving biodiversity through various projects. The organization collaborates closely with local, national, and international institutions, ensuring a participative management approach. Supported by international donors, LPM implements projects that emphasize the sustainable management of natural resources and community resilience.

Mission:

One of LPM's key initiatives is the Resilience Program, which aims to enhance climate resilience in the Fez-Meknes region by empowering local communities—particularly women, youth, and those in mountainous areas—through Nature-based Solutions (NbS) for effective water management. Under the direct supervision of the President of Living Planet Morocco and in close collaboration with the project team, the Communication Officer will:

- Be responsible for developing and implementing the communication strategy.
- Be in charge of online communication and mobilization through the development of a digital influence strategy.
- Contribute to the development of relationships with local stakeholders (local authorities, businesses, associations, the general public, etc.).

Responsibilities and Duties:

- Proposes and implements a communication and partnership strategy in line with the vision and projects of LPM.
- Develops and implements a strategy for communication and supporter mobilization, particularly online and managing platforms such as Facebook, Twitter, YouTube, Instagram, etc.
- Supports the image and goals of LPM through the design and creation of various communication tools: publications, newsletters, press relations, online communications, events, videos, animations, etc.
- Establishes and maintains a network of relationships with the media and other communication actors (communication agencies, media groups, journalists, etc.).
- Identifies potential partners, negotiates and sets up the content of partnerships, and develops long-term relationships with partners.



- Supervises the work of communication service providers.
- Contributes to the drafting of proposals for potential funders.
- Prepares project reports and budgets for communication and partnership activities.
- Actively contributes to the development of relationships with local stakeholders.
- The Communication Officer will also be expected to contribute to any professional tasks that aid in the effective execution of LPM's missions and objectives.

Profile/Qualifications:

- Bachelor's degree or higher in Information, Communication, Economics, Business, or Project Management.
- A minimum of 3 years of experience in the field of communication. Experience in a communication or event agency is desired.
- Versatile experience in various communication fields: traditional media, social networks, online, print, events, press partnerships, public relations, collaboration with companies, etc.
- Excellent written and oral proficiency in French and Arabic.
- Good written and spoken English proficiency.

The following conditions will be an asset:

- Experience in working with international donors and understanding of donor requirements.
- Commitment to environmental sustainability and community empowerment.
- Proficiency in creative tools such as infographics, video editing, and storytelling tools.

Application Submission:

Interested candidates are invited to submit their CV and a cover letter outlining their qualifications and motivation for the position to contact@lpm.org.ma and raitabdelhak@lpm.org.ma by midnight (UTC+1) on January 19, 2025. Please include "CO Application" in the subject line. Only shortlisted candidates will be contacted for an interview.