

# Cash and Voucher (CVA) Specialist.

Location: CARE Morocco Office in Marrakech (with missions to the affected areas in the El Haouz)
Contract type: TDY.
Starting date: As soon as possible
Duration: 4-month duration (+ 2-month extension to be confirmed halfway through)

# **About CARE International**

CARE International is a 75-year-old global confederation working to fight poverty and social injustice in the world, with a specific focus on the empowerment of women and girls. We work side-by-side with communities to understand the root causes of poverty and find innovative, locally led solutions. CARE seeks to demonstrate the results and methodologies used in our projects to ensure transparency and accountability and advance the quality of our work.

Thus, CARE's global focus to empower women and girls, elevate their voices, and attend to their needs provides us with a unique understanding on the relationship between gender and cash and voucher assistance (CVA) and the importance of leveraging this for more meaningful and longer lasting

impact. CARE is committed to ensuring that projects with CVA are designed with and to support people of all genders, particularly women and girls.

Finally, CARE Morocco, a Moroccan local NGO established in 2008, is part of the international CARE network, one of the largest international organizations providing humanitarian assistance and development worldwide. CARE aims to address the root causes of poverty and empower communities to take charge of their own development. CARE's action in Morocco is guided by the analysis of key development issues, focusing on education, access to economic opportunities, and the political and civic participation of the most vulnerable populations.

## Context

A 6.8 magnitude earthquake occurred in Morocco on September 8 at 11:11 pm. The epicenter was located in the High Atlas, 75 km southeast of Marrakech. It affected numerous regions, including Al Haouz (where CARE works), Marrakech, Ouarzazate, Azilal, Chichaoua, Taroudant, and extended to Casablanca and Rabat. CARE, as a leading humanitarian organization, immediately began responding to the community's needs. Given the urgency of the situation and CARE's mandate to respond to emergencies quickly and on a large scale, we are recruiting additional staff to join our emergency response team. The Cash and Voucher Specialist will be a key player in assessing and managing financial assistance programs, with a particular focus on analyzing local economic dynamics at the village level. This approach will enable a more targeted and effective response to the needs of the populations affected by the earthquake, considering economic realities and local capacities.

# Objective

The main objective of the Cash and Voucher Specialist is to provide technical and operational expertise for the design, implementation, and management of gender sensitive cash and voucher assistance programs, integrating a thorough assessment of economic dynamics at the village level. This will identify the most appropriate means to support affected communities in their economic recovery.

## Tasks to be performed under this contract.

#### 1. Assessment and analysis:

- Assessment of Local Economic Dynamics: Conduct a feasibility study on cash transfers and carry out an in-depth analysis of economic dynamics in villages affected by the earthquake and in the region, focusing on markets necessary for the implementation of CVA keeping into consideration most recent RGA findings. This study aims to define the operational modalities for managing CVA.
- Conduct analysis for group cash transfers.
- Conduct GBV risk matrix for CVA analysis.
- Conduct FSP mapping and analysis with integrated gender consideration.
- Conduct gender integrated market assessment and analysis.

### 2. Capacity building:

- Deliver face-to-face CVA training for the team and its partners.
- Train the CO on indicator 11 (PIIRS).

### 3. Program design and planning:

- Review current SOPs/draft SOPs if not available.
- Ensuring gender integration into CVA approach
- Propose delivery mechanism with integrated gender considerations.
- Use the results of the assessment of economic dynamics to inform the design and planning of cash and voucher assistance programs, considering the specific needs of villages and the most vulnerable population groups.

#### 4. Implementation:

• Supervise the implementation of gender integrated cash and voucher assistance programs at the village level, ensuring they are tailored to local economic realities and effectively respond to identified needs.

#### 5. Monitoring and Evaluation:

- Establish monitoring and evaluation mechanisms to track the impact of programs on local economic dynamics, assessing their effectiveness and identifying lessons learned for the future.
- Collect and documented success stories and lessons learnt.

### 6. Coordination and Representation:

- Coordinate with CARE Cash and markets global team, local authorities, economic actors, and other stakeholders to ensure an integrated and coordinated approach to responding to the economic needs of villages affected by the earthquake.
- Represent CARE Morocco within the cash coordination mechanism at the national or local levels.