

Shepower - The digital Media in Service of Democracy

Call for Trainers: Training on Human Rights and Democracy in the digital age

- Training dates: July 18th, 2024 – July 19th, 2024
- Application deadline: May 31st, 2024

1- Overview:

ShePower Bootcamp is a 4-days, in-person training program scheduled to take place in Rabat in July 2024. The training aims to equip young female participants with the knowledge and tools necessary to harness the power of digital media for promoting human rights, fostering democratic participation, and amplifying marginalized voices.

In this context, the Youth Center for Research and Development and the Konrad Adenauer foundation - Morocco are seeking dynamic and passionate trainers to lead a training focused on leveraging digital media to advance human rights and democracy. This training initiative aims to empower participants with practical skills and strategies to effectively utilize digital platforms for advocacy, awareness-raising, and civic engagement in support of human rights and democratic principles.

2- Key Areas of Focus:

- Creating compelling and ethical content for digital platforms
- Utilizing social media for advocacy and mobilization
- Leveraging digital storytelling techniques to convey human rights narratives
- Engaging with online communities and building digital networks

Format: The training will be interactive and participatory, incorporating a blend of workshops, hands-on exercises, case studies, and group discussions.

3- Trainer Requirements:

- **Expertise:** Demonstrated experience and expertise in human rights advocacy, democracy promotion, or related fields.
- **Facilitation Skills:** Proven ability to facilitate engaging and participatory training sessions, catering to diverse audiences.
- **Content Knowledge:** Strong grasp of relevant concepts, frameworks, and international standards pertaining to human rights and democracy.
- **Innovative Approach:** Ability to employ innovative and effective training methodologies to maximize learning outcomes.
- **Sensitivity:** Sensitivity to cultural, social, and political contexts, with a commitment to inclusivity and diversity.
- **Language :** The trainer needs to have a very good command of English and be able to deliver the full training in English

4- Missions of the trainer :

The missions include, but are not limited to:

- Facilitating the training while using a combination of the theoretical knowledge with practical applications, ensuring a comprehensive learning experience.
- Report Preparation: Provide a 1 to 2 pages report on the flow of the event.

5- Duration and Location:

The training is expected to take place on July 18th – 19th, 2024 and will be held in Rabat.

6- Application Process:

Interested trainers are invited to submit the following documents:

- Curriculum Vitae (CV) highlighting relevant experience and qualifications.
- Brief proposal outlining training methodology, session outlines, and key learning objectives.
- A financial offer
- 2 References

Applications should be sent to shepower.media@gmail.com / Ycrdmorocco@gmail.com no later than May 31st, 2024

The Youth Center for Research and Development and the Konrad Adenauer foundation - Morocco are committed to promoting democracy, and social justice. We welcome applications from qualified trainers who share our vision and are passionate about empowering individuals to become effective advocates for positive change.