

Terms of reference for a consultant in charge of conducting market research in Morocco

Context

ITPC-MENA is a Moroccan association that works on access to treatment for HIV, viral hepatitis, tuberculosis and any other opportunistic disease such as COVID-19, with a particular focus on intellectual property rights and access to medicines.

Our work includes conducting research on the patent situation in key medicines, building capacity and supporting local organizations on the ground, and advocating for governments to use public health safeguards included in international agreements to protect public health and access to medicines.

The project **Using TRIPS flexibilities to increase affordability of HIV, TB and hepatitis C virus treatment** in middle-income and developing countries aims to fill a critical gap in the global HIV response: access in some middle-income and developing countries to new antiretrovirals (ARVs) optimized to prevent and treat HIV. Access to new drugs that can cure tuberculosis (TB), hepatitis C virus (HCV), and recently the Covid-19 virus, three common and dangerous co-infections among people living with HIV, is also needed. Optimized ARVs are critical to global HIV treatment goals, implement the WHO "treat everything" recommendation and address the growing threat of resistance to non-nucleoside reverse transcriptase inhibitors (NNRTIs), which are widely used in first-line treatment.

Research will be conducted to better understand the local context in order to inform national strategies and build arguments to influence decision-makers to take action, using policy options available under the flexibilities of the TRIPS Agreement to increase the affordability of medicines. **The collection, analysis and dissemination of market data** to be carried out by the consultant will guide our work during the implementation of the activities and inform access strategies.

Scope of the consultant's work

ITPC is looking for a consultant to collect market data on state procurements of HIV, TB, HCV and COVID medicines, COVID vaccines by the Moroccan Ministry of Health. These data are intended to:

- Identify priority ARVs, anti-TB drugs, DAAs and COVID-19 treatments/vaccines for intervention to improve access to these medicines in Morocco
- Develop strategic interventions for each identified drug

Duration of the consultation

- 02 January 2023 to March 31, 2023

Deliverables

Collection of Market data:

- Market authorizations for ARVs, DAAs, anti-tuberculosis and COVID-19 treatments/vaccines (filed, not filed, approved, date of approval, expiry date);
- Procurement mechanism: public tenders, direct purchases, assisted international public tenders and budgets for each disease area. (HIV, Hepatitis C, TB, Covid-19)
- Volumes of medicines, vaccines for each international nonproprietary name being procured by the ministry of health in the 4 disease areas in 2021 and 2022
- Prices at which each medicine, vaccines were procured in 2021 and 2022
- Name of manufacturers for each medicine procured by the ministry of health for the 4 diseases in 2021 and 2022
- Information on public service providers
- A table for each pathology with the name of the drug analyzed and the number of people in treatment in 2021 and 2022
- Brief analysis of the information (3-5 pages) on how volumes and price changed between 2021 and 2022, any other important observations for the treatment programs supplies/procurements by MoH in 2021 and 2022 from perspective of timeliness of supplies/procurements, any treatment options/volumes optimization processes happening, etc.

Education and Experience Requirements

- ❖ Graduate degree required
- ❖ 3 to 5 years of relevant experience in collecting and analyzing market data or working in the area of HIV, TB, HCV and COVID-19 in Morocco
- ❖ Experience working in or for the not-for-profit, philanthropic or related sector is a plus
- ❖ Advanced computer experience is required – MS Office: Word, Excel, Access, Outlook and PowerPoint, and Adobe.
- ❖ Interest, experience and/or academic training in HIV/AIDS and HCV, public health, human rights, international development, patent law, chemistry or a related field is a plus
- ❖ Experience working on market dynamics for HIV, HCV and TB drugs, preferably in low- and middle-income countries in coordination with civil society groups is a plus

As a result of this procurement ITPC-MENA may decide to award contract to several service providers possessing competence in different disease areas or different aspects of the assignment.

Key competences

- Community and commitment
- Written and oral communication skills
- High level of numeracy
- Follow-up skills
- Attention to detail
- Information collection and monitoring
- Teamwork and collaboration

Remuneration

50 % of the study and 50% after finalization of the deliverables.

To apply:

Send a resume with a job description (NO phone calls please):

- 1- Updated CV of the consultant(s) with contact details
- 3- Two (2) copies of examples of work done in the last 2 years (also via web links) (if available)
- 4- Financial proposal.

Please send all of these items to the following email address othmane.marrakchi@itpcmena.org with the subject line "Market and Patent Intelligence – Application: Your Name" by **[26 December 2022]**.