



VACANCY ANNOUNCEMENT

Communications Manager Inclusive Socio-Economic Development Project

Program Description:

FHI 360 is seeking qualified candidates for a Communication Manager based in the city of Beni Mellal, supporting a USAID-funded project to promote socio-economic inclusion in marginalized areas of Morocco through the improvement and institutionalization of participatory governance, and the improvement of business and livelihood opportunities.

Description of the position:

The Communications Manager will be responsible for implementing and updating the project's communications strategy, including the assessment of communications needs, development of comprehensive communication plans and materials, and event planning and implementation.

The Communications Manager must:

- Execute and update the communication and awareness-raising strategy of the project
- Develop communication and outreach materials for the project and stakeholders, including USAID and local partners.
- Ensure compliance with USAID marking and branding guidelines and procedures, and work with project staff on their compliance
- Develop and oversee communication campaigns delivered by platforms working with stakeholders.
- Provide advertising and promotional support for special project events and community outreach activities.
- Help achieve project objectives through appropriately targeted communication initiatives
- Ensure quality for all communication platforms, including emails, websites and social media platforms of the project.
- Prepare input for a quarterly project report, including photos and graphics
- Coordinate with the Monitoring, Evaluation and Learning Specialist to use evidence-based approaches to formulate messaging content and help monitoring the results of communication initiatives
- Ensure the technical quality of all communication deliverables
- Perform other tasks as assigned.

Education and qualifications required:

- Bachelor's degree (BAC + 4) or international equivalent (preferred master's degree) in communication, marketing, public relations, sociology or other relevant field
- At least six years of relevant experience in the implementation of development communications activities
- Knowledge of effective communication platforms in Morocco
- Demonstrated knowledge of USAID rules and regulations
- Demonstrated ability to influence, motivate and collaborate with others



- Excellent organizational, analytical and computer skills
- Demonstrated ability to communicate effectively in French, Arabic and English, orally and in writing

To Apply

Please submit a copy of your CV and a cover letter to: Morocco.ISED@fhi360.org and put in the subject line of your message: **“Communications Manager.”**

Applications must be received by not later than October 31, 2022, at 17:00 hours. CVs will be reviewed as they are received. FHI 360 reserves the right to select a candidate before the closing date of this announcement if a suitable candidate is identified sooner.

The selected candidate must commit to living full-time in Beni Mellal city.

The ISED-BMK project is strongly committed to hiring qualified women, young people and people with disabilities and would like to receive their CVs as well as those of other qualified people.