

**Short-term Communications Consultant
Inclusive Socio-Economic Development Project
Béni Mellal-Khénifra Region**

Program Description:

FHI 360 is seeking qualified consultant candidates for a short-term technical assistance (STTA) position to supporting a USAID-funded project to promote socio-economic inclusion in marginalized areas of Morocco through the improvement and institutionalization of participatory governance, and the improvement of business and livelihood opportunities.

Description of the consultancy:

The consultant will help implement and update the project's communications strategy, including the assessment of communications needs, the development of communication materials, and the planning and implementation of public events.

The consultant must:

- Facilitate implementation of the project communication strategy
- Develop communication and outreach materials for the project and stakeholders, including USAID and local partners
- Ensure compliance with USAID marking and branding guidelines and procedures, and work with project staff on their compliance
- Develop and oversee communication campaigns delivered by platforms and working with stakeholders.
- Provide advertising and promotional support for special project events and community outreach activities.
- Ensure quality of all communication platforms, including project websites and social media platforms
- Provide communications input into a quarterly project report, including photos and graphics, success stories and highlights
- Coordinate with the Monitoring, Evaluation and Learning Specialist to use evidence-based approaches in the formulation of messaging content and support the monitoring of the results of communication initiatives
- Ensure the technical quality of all communication deliverables within the project; and
- Perform other tasks as assigned.

Education and qualifications required:

- Bachelor's degree (BAC + 4) or international equivalent (preferred master's degree) in communication, marketing, public relations, gender studies, sociology or other relevant field
- Must have at least six years of relevant experience in the management and implementation of communications activities
- Knowledge of communication platforms in Morocco

- Demonstrated knowledge of USAID rules and regulations
- Demonstrated ability to influence, motivate and collaborate with others
- Excellent organizational, analytical and computer skills
- Demonstrated ability to communicate effectively in French, Arabic and English, orally and in writing

Duration of Consultancy

The consultancy is for 30 workdays with a possibility of extension. This may be full time, or the workdays may be spread out over a longer period depending upon our needs and the consultant's availability.

To Apply

Please submit a copy of your CV and a cover letter to: Morocco.ISED@fhi360.org and put in the subject line of your message: **Communications Consultant**

Applications must be received by not later than **September 5, 2022, at 17:00** hours. CVs will be reviewed as they are received. FHI 360 reserves the right to select a candidate before the closing date of this announcement if a suitable candidate is identified sooner.

The ISED-BMK project is strongly committed to hiring qualified women, young people and people with disabilities and would like to receive their CVs as well as those of other qualified people.