

# Terms of Reference

## Economic Growth delivery Specialist

For a potential development project in the Marrakech Safi region, we are seeking qualified candidates with this profile :

### Scope of Work and Responsibilities

- Conduct research on various economic issues and publish research findings by preparing technical reports and scientific articles
- Provide effective advice regarding consultation on different economic relationships to businesses
- Execute initiatives and activities to facilitate local business attraction, expansion, and retention, including incentive awareness, conducting business
- Study deeply the socioeconomic impacts of newly applied public policies along with proposed legislation, taxes, regulations, and services
- Supervise various research projects or study projects undertaken in the region
- Provide trainings and lectures on the methods, principles, and theories of economics
- Plans and staffs economic and development events and programs
- Study the economical and statistical data in the area of specialization
- Formulate plans, recommendations, and policies to solve various economic problems
- Analyze data by identifying the underlying principles or facts
- Prepare reports on economic development and redevelopment activities for advisory boards and Councils;
- Assist with any issues that may arise

### Qualifications:

- Bachelor's degree in business administration, management, or marketing
- Minimum of 5-8 years' relevant work experience in business management
- Demonstrated experience working on programs on economic growth, workforce development, and/or youth development programs
- Prior experience in fostering social cohesion in community-based programming
- In-depth knowledge of local factors that may influence economic growth, job creation, increase in youth workforce opportunities, and more
- Expert knowledge about economics and accounting principles, in practicing financial markets, analyzing banking reports, etc.
- Be aware of all the government laws, court procedures, legal codes, executive orders, government regulations, and other important agency rules
- Knowledge about business and management principles including strategic planning, resource allocation, leadership techniques, and human resource modeling
- Expert analytical thinking and making use of logical procedures to solve work related issues and problems
- Innovative thinking abilities to develop new ideas
- Expert time management skills
- Ability to take quick and accurate decisions
- Experience working effectively with government officials, non-government partners, and USAID and/or other donors
- Previous experience working in Marrakech region is highly desired