



## **JOB OPENING**

**Posting Title:** Innpactia MENA Platform Content Designer.

**Duty Station:** Any country within the MENA Region.

**Posting Period:**

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### **Result of Service:**

The Content Designer will work on creating the Innpactia MENA website content within the Innpactia Colombia website's framework and the MENA region's cultural, social and economic specificities.

### **Work Location:**

The Content Designer will work from home but must be located in any country in the MENA Region (Morocco is preferred).

### **Expected Duration:**

8 Months part-time upon the signature of the service agreement

### **Context:**

Innpactia is a social impact enterprise that works to, in the short term, reduce the unfavorable conditions for those wanting to access funds while, in the long run, disrupting the social impact funding allocation mechanisms to maximize their impact. It has been operating in Latin America for four years, has channeled \$4,2 million, and facilitated some 600 social impact project applications.

Given the pertinence of the Innpactia model in the MENA context and following an innovation diffusion approach, MCISE has been mandated by the Innovation for Change MENA hub to lead the implementation of the Innpactia program to the region with the purpose of democratizing access to social impact funding, and support CSOs and social entrepreneurs in their sustainability journey in the MENA region. The project is led by the I4C MENA Hub in collaboration with Moroccan Center for Innovation and Social Enterprise (MCISE) which is headquartered in Rabat, Morocco, in collaboration with the Innpactia team in Bogotá, Colombia. In order to replicate Innpactia's model in the MENA region, we are currently looking for a Content Designer to adapt and create content that is relevant specifically to the MENA region.

### **Duties and Responsibilities:**

The tasks of the Content Designer include the following:

- Developing content based on the needs of the MENA region SCO and social entrepreneurship ecosystem and best practices.
- Writing clear, usable content that is appropriate for the audience and purpose.

- Reviewing content to make sure it's accurate, relevant, and matches the Innpactia Colombia style guide.
- Designing content for User Experience and SEO in alignment.
- Arranging and liaising with internal partners to deliver against objectives.
- Needs Analysis.
- Plan own workload within broader objectives.

**Qualifications/Special Skills:**

- Excellent writing skills, with the ability to write and structure content clearly.
- Effective communication skills and the ability to express views and ideas both verbally and in writing.
- A strong understanding of agile practices and how they help deliver products/services.
- Experience of writing and re-versioning materials for the online environment and for a range of different audiences.
- Experience of evaluating and analysing information and data to propose improvements to content to ensure users' needs are met.
- Portfolio/experience in similar projects
- A strong understanding of the MENA region's contextual specificities especially regarding CSO and Social Entrepreneurship environments

**Additional Information:**

- Fluency in French, English and Arabic is required

**Application process:**

Interested candidates must include the following documents in their application by Month DD, 2021 at

the latest to: [mcise@innovationforchange.net](mailto:mcise@innovationforchange.net)

- An updated resume highlighting past experiences relevant to the subject of this consultancy.